

2024

IMPACT REPORT



20 YEARS OF IMPACT

In 2024, we proudly celebrated 20 years of La Paz in the Chattanooga community. For two decades, we have worked to create a more inclusive city where Latinos can thrive—advancing opportunities in education, economic empowerment, healthcare access, and cultural engagement.

This milestone is not just a reflection of our history, but a launchpad for our future.



AT A GLANCE

50k

calls to our family resource center

\$423k

in medical debt relief via case management

888

community members supported through partner org services



DEAR FRIENDS, PARTNERS, AND SUPPORTERS,

As we reflect on 2024, we are reminded of the power of community and the incredible impact we can achieve when we come together. This past year at La Paz Chattanooga has been one of growth, resilience, and deepened commitment to serving and uplifting our Latino community.

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With nearly 50,000 calls to our Center, hundreds of individuals receiving direct assistance, and thousands engaging in our programs and events, these numbers tell a story of challenges—but also of hope and opportunity. From providing case management support to families facing hardship to expanding access to education and entrepreneurship, to advocating for immigrant rights, La Paz has remained steadfast in its mission to create a more inclusive and thriving Chattanooga.

We are proud of the milestones we reached in 2024. Take a look for yourself! In 2025, our focus is on unlocking the incredible potential within the Latino community to drive economic growth, innovation, and cultural enrichment across the region. We will continue to deliver programs and initiatives that foster entrepreneurship, leadership, financial empowerment, and community connection. By investing in people, we are building a stronger, more vibrant Chattanooga for everyone.

These accomplishments and future aspirations are a testament to the dedication of our team, the generosity of our donors, and the strength of the families we serve. Together, we are building a community where everyone—regardless of background—can feel safe, supported, and empowered. Thank you for standing with us, for believing in our mission, and for being a part of this journey.

With gratitude,

A handwritten signature in blue ink, appearing to read 'Stacy Johnson', with a long horizontal flourish extending to the right.

Stacy Johnson
President & CEO





FAMILY STABILIZATION

Our Office of Family & Individual Stabilization, which houses all direct service and case management, is the foundational pillar of support for our Latino families and individuals. In 2013 the City of Chattanooga gave La Paz the title of Latino Family Resource Center. We take this title very seriously, acting as a guide and connector for Latino families in our city.

From housing support to medical debt relief, our in-house staff & organizational partners together provide wraparound social support with caring dispositions and, more importantly, the language skills and cultural awareness to **meet our community where they are.**

CASE MANAGEMENT

100 individuals served monthly

61 medical debt relief cases, totaling nearly \$423,000

YOUTH HOMELESSNESS DEMONSTRATION PROJECT

77 individuals housed
57 program graduates

6 housed in our transitional apartment

LEGAL ACCESS

49 Special Immigrant Juvenile Status (SIJS) assessments completed

2 students have received their SIJS Application approval notice

FOOD PANTRY

267

families benefitted from our on-site pantry stocked with culturally relevant food items as well as hygiene products and baby supplies

975 individuals

479 children

EDUCATION & ENGAGEMENT

Under CE&E, La Paz provides educational support and wealth building opportunities for students, families, and small businesses as well as community building and engagement.

2023 took the title of the most diverse offering of educational and resource opportunities to date in one year! This year we focused on a range of topics that the community expressed as a need, and partnered with various local, statewide and national organizations to bridge access.



SKILLS BUILDING

100 students participated in English classes (7 sets of 10-week modules)

49 digital literacy class graduates in partnership with Tech Goes Home

STUDENT & SMALL BUSINESS SUPPORT

19 graduates in our inaugural cohort for *Fundamentos Empresariales* (Business Foundations)

183

community members participated in general education programming, including workshops on **homeownership, life insurance, and personal taxes.**

1800

individuals engaged with La Paz through **over 30 outreach events** across the county in partnership with agencies, schools, local businesses and faith groups.

30

***Avanzando Through College* program participants** (April '24 graduating cohort + current cohort)

PARTNER SUCCESS



La Paz currently houses four external partners (two seasonal) who support ongoing services we've committed to provide for our community.

We are immensely grateful for our partners at the **Chattanooga Area Food Bank** and **Cempa Community Care** as well as **Family & Children's Services** and **Urban League of Greater Chattanooga** for helping us maximize our impact!

SNAP benefit applications and renewals for

277

individuals

50

individuals completed tax returns during the 2024 tax season

Health insurance access for

491

individuals

Via their Mobile Health Clinic in the summer of 2024, Cempa extended healthcare services to

70

individuals



WINS & GROWTH

As we continue to fortify our team and build capacity to increase impact, we are thankful for community recognition, and for new faces who have joined our cause!

2024 AWARDS

Nonprofit of the Year
United Way of Greater Chattanooga

Champions of Healthcare
Chattanooga Times Free Press

NEW STAFF

Gabriella Bellot
Education Coordinator



WE COULDN'T HAVE DONE IT WITHOUT YOUR SUPPORT!

As we look to this next year and beyond, La Paz is committed to continue opening doors for our Latino community and letting them decide what their future holds. **We are committed to their potential.**



THANK YOU TO EVERY DONOR, PARTNER & SUPPORTER

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