

LATINO LEADERSHIP AWARDS

LA PAZ CHATTANOOGA SIGNATURE FUNDRAISER

Dear Partner,

After a hiatus, we are resuming our most popular signature fundraising event! The ***Latino Leadership Awards*** brings together the greater Chattanooga community to **recognize the accomplishments of our city's Latino leaders and champions** in the areas of business excellence and community impact.

We are back and bigger than ever for our ninth celebration with improvements to include even more recognition for community members and supporters of Chattanooga's Latino population.

With your support, our signature fundraiser will showcase the talent, passion, and leadership that is often overlooked within our city's Latino population. **As a sponsor, you will be a champion for diversity and inclusion efforts** that will have a ripple effect across all sectors of our great city.

This year's celebration will be held on Thursday, September 21st at the Westin. Help us honor and recognize our city's most impactful Latinos and their noteworthy leadership.

With gratitude,

Stacy Johnson
Executive Director

LEVELS OF SUPPORT

\$10,000 | 'ORO' HOST SPONSORSHIP

-  Named as a host sponsor of event (i.e. 'Latino Leadership Awards Presented By [YOUR COMPANY + LOGO]')
-  Guaranteed face-to-face interaction with award recipients at sponsored event
-  Table of 10 with a 3-course plated dinner
-  Exclusive priority table placement for program, entertainment, and celebration
-  Wristband access to full open bar for 10 guests & exclusive access to VIP Lounge
-  Recognition on traditional and digital marketing material for the event as event host sponsor
-  Complimentary valet parking service
-  A percentage of your sponsorship will go to supporting future Latino Leaders of Chattanooga



\$5,000 | 'PLATA' SPONSORSHIP

-  Table of 10 with a 3-course plated dinner
-  Priority table placement for program, entertainment, and celebration
-  20 full bar drink tickets for table guests & exclusive access to VIP Lounge
-  Recognition on marketing material for the event as event sponsor
-  Guaranteed face-to-face interaction with award recipients at event
-  Complimentary valet parking service
-  A percentage of your sponsorship will go to supporting future Latino Leaders of Chattanooga

\$3,000 | 'BRONCE' SPONSORSHIP

-  Table for 10 guests with a 3-course plated dinner
-  20 drink tickets for table guests to use at an available event bar and exclusive access to VIP Lounge
-  Recognition on marketing material for the event as event sponsor
-  Guaranteed face-to-face interaction with award recipients at sponsored event
-  A percentage of your sponsorship will go to supporting future Latino Leaders of Chattanooga

\$1,500 | 'MESA' TABLE PURCHASE

-  Table for 10 guests with a 3-course plated dinner
-  20 drink tickets for table guests to use at an available event bar

EXCLUSIVE SPONSORSHIPS

BAR Sponsor: \$6,500

Sponsor our VIP lounge and receive all the benefits of a *Bronce* sponsor PLUS access to the lounge and exclusive recognition as lounge sponsor

VALET Sponsor: \$2,500

Be the first champion to greet our award recipients and guests and receive two event tickets and access to VIP lounge

PHOTOBOOTH Sponsor: \$1,000

Help us make this a night to remember for our winners, nominees and supporters! Sponsorship includes exclusive logo placement on commemorative photo strips and 2 event tickets

EVENT DETAILS

Thursday, September 21st, 2023 @ Westin Hotel
5:30 p.m. - VIP Hour
6:30 p.m. - Program
8:30 p.m. - Celebration: DJ & Dancing!